



TRANSFORMING SOCIETIES THROUGH EDUCATION

**Data safety and Child Online Protection**

**ASEAN ICT Forum, Bangkok, Nov 23-24**

**unicef**   
for every child

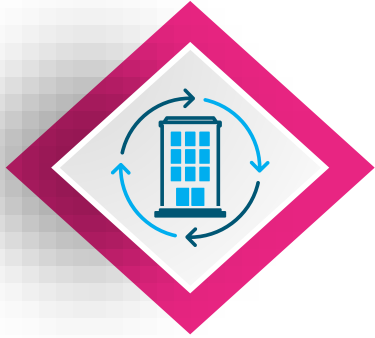


# WHAT IS THE LEARNING PASSPORT (LP)?

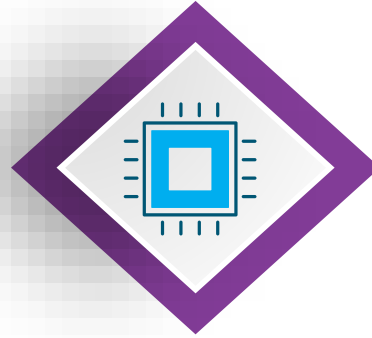
- ▶ Learning Passport is an Edtech platform, managed by UNICEF and Microsoft (technology partner)
- ▶ Available Online (web based), offline and as a mobile app
- ▶ Free, simple to use and easily customizable
- ▶ Global supplementary materials from open education resources (also in local languages)
- ▶ Active in 25+ countries across formal and non formal education and across use cases (teacher training, remedial learning, supplementary at home learning etc.)
- ▶ **Platform captures individual records of learners and their activity (“back-end data”)**
- ▶ **UNICEF collects basic demographic information on our users**



# THE TECHNOLOGY INFRASTRUCTURE



Microsoft's Community Training (MCT) platform and integration with other products, as needed



Centrally managed platform hosting and maintenance support (Microsoft and UNICEF)



Microsoft Azure-powered Online and Offline platform, and Mobile App



# OUR DATA APPROACH

Maximize value generated from platform data for tracking and regular program improvement, while following UNICEF's data protection principles

## What is collected?



Data from the platform focuses on user's progress through courses, is simple to understand. Countries have **flexibility to collect the data they want**

## How is it collected and stored?



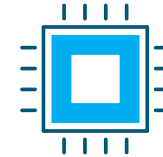
Data from the platform **centrally stored** within UNICEF's enterprise system

## How is it shared?



Data is shared with governments and implementing partners upon request with detailed **data protection agreements signed**

## What data is shared?



**Strategic indicators** are shared with countries via dashboards

## How is data used?



Data helps inform how **different groups of users are engaging** with the platform and how to make **program improvements**







# What safety measures have we taken?

- **Strong legal agreement** where UNICEF maintains ownership over data. Microsoft can't use data collected from any Microsoft service and can only use the data to provide the service
- Drafted **privacy policy and terms of service** with-in house experts covering the collection, storage and sharing of any information collected on the LP –
  - includes steps to take if they want their account/ data deleted from the LP.
  - **Written in very simple, easy to understand language**
  - Transparently **includes the names of all governments** and implementing partners we work with
  - Privacy statement includes **demographic information** requested from users in each country
- **Data protection agreements:** sign a data protection agreement with all partners (governments, implementing partners) when sharing any information and minimize sharing of PII.
- Designed features to **mask sensitive PII information**
- Role based access such as **administrator to ensure minimal access to user information**
- Promote **High quality content offerings** on being online safety including cyberbullying.



# THANK YOU!

